Non-Profit Organization
U. S. POSTAGE
PAID
Permit No. 93
Winston-Salem, NC

Conference on Restoring Southern Gardens and Landscapes
Old Salem, Inc.
Drawer F, Salem Station
Winston-Salem, North Carolina 27108-0346

Fourteenth Conference on
Restoring Southern Gardens and Landscapes

A GENIUS & HIS LEGACY

Frederick Law Olmsted in the South

September 25 - 27, 2003
Old Salem
Winston-Salem, North Carolina

ABOUT THE CONFERENCE

Since 1979 the biennial conference **RESTORING SOUTHERN GARDENS AND LANDSCAPES** has been an important forum for the presentation of recent work and thought on garden history and landscape preservation.

The 2003 conference celebrates the seminal influence of landscape architect Frederick Law Olmsted in the South on the centennial of his death. This will be the first in the Restoring Southern Gardens and Landscapes series to address the special challenges of restoring Southern gardens and landscapes of the late-19th and early-20th century golden age.

SPONSORING ORGANIZATIONS

OLD SALEM INC. is a nonprofit educational corporation formed in 1950. It is responsible for the restoration of Old Salem, a Moravian congregation town founded in 1766, and for the operation of nine house museums, The Old Salem Toy Museum, The Children's Museum, and the Museum of Early Southern Decorative Arts.

Old Salem's **MUSEUM OF EARLY SOUTHERN DECORATIVE ARTS** (MESDA) is the only museum dedicated to exhibiting and researching the regional decorative arts of the early South. MESDA's collections, displayed in period rooms and galleries, include furniture, paintings, textiles, ceramics, silver, and other metalwares made in Maryland, Virginia, the Carolinas, Georgia, Kentucky, and Tennessee through 1820.

HISTORIC STAGVILLE, located in Durham, North Carolina, is a state-owned historic site dedicated to education in the social and material history of the plantation South (with special emphasis on the diverse communities of the Bennehan-Cameron plantations) and historic preservation.

THE SOUTHERN GARDEN HISTORY SOCIETY was founded in Winston-Salem in 1982 as an outgrowth of the conferences on Restoring Southern Gardens and Landscapes. Old Salem serves as headquarters for the society, which presently has more than six-hundred members. www.southerngardenhistory.org

HOTEL ACCOMMODATIONS

Rooms are reserved at the following hotels, all within walking distance of Old Salem.
Shuttle van transportation is provided as needed.
Mention the Old Salem Landscape Conference. Rooms are held for a limited time.

BROOKSTOWN INN, 200 Brookstown Avenue, 800•845•4262
$125.00 (one person) $135.00 (two people)
HAWTHORNE INN, 420 High Street, 800•972•3774
$75.00 (single or double)
WINGATE INN, 125 South Main Street, 800•228 •1000
$79.00 (single or double)
BEST WESTERN SALEM INN, 127 South Cherry Street, 800•533•8760
$55.00 (single) $61.00 (double)

If you travel by air: Limousine service is available from the Piedmont Triad International Airport in Greensboro, North Carolina.

FOR MORE INFORMATION, call Kay Bergey, landscape conference coordinator
336•721•7378 \ FAX 336•721•7335 \ bergeymk@wfu.edu
Website: www.oldsalem.org/13biengarcon.html

CONFERENCE SPEAKERS

BILL ALEXANDER has been involved in the management and preservation of Biltmore Estate's landscape and forest for twenty-five years, working to conserve them according to the vision of Frederick Law Olmsted and George W. Vanderbilt. He is currently involved in not only researching Olmsted's design of the Biltmore landscape and forest but also documenting the plans and changes that have occurred over the past century.

CHARLES ELIOT BEVERIDGE, Series Editor of the Frederick Law Olmsted Papers and Research Professor with the Department of History at American University, Washington, D.C., is a frequent writer and lecturer on Frederick Law Olmsted and his works. His publications include volumes 1-6 of *The Papers of Frederick Law Olmsted*, and *Frederick Law Olmsted: Designing the American Landscape* (with photographer Paul Rocheleau).

DALE JAEGER serves as Principal of The Jaeger Company, headquartered in Gainesville, Georgia, with a second office in Athens. She has twenty-five years of experience in the design and planning of landscape architecture and historic preservation projects for public and private clients, including master plans, cultural resources and landscapes reports and surveys, and historic and native landscape design.

ARLEYN LEVEE, of Belmont, Massachusetts, maintains a practice both in consulting for historical landscape projects, particularly involving designs of the Olmsted firm, and in landscape design. She coordinated research and production for *The Master List of Design Projects of The Olmsted Firm, 1857-1950*, published by NAOP, and is also the author of many articles about the Olmsted firm and their significant design projects.

KENNETH M. McFARLAND is Director of Preservation and Education at Stratford Hall Plantation. He is a past president of the Southern Garden History Society and Associate Editor of *Magnolia: Bulletin of the Southern Garden History Society*. His publications include *The Architecture of Warren County, North Carolina: 1770s to 1860s*. He currently serves as Adjunct Professor in Historic Preservation at Mary Washington College.

LAUREN MEIER is a landscape architect specializing in historic preservation practice. She was the founding coordinator of the National Park Service's Historic Landscape Initiative in Washington D.C. and has completed numerous cultural landscape projects for the NPS including the restoration of Olmsted's home and office, Fairsted in Brookline, Massachusetts.

SUSAN M. RADEMACHER has led the Louisville Olmsted Parks Conservancy since its founding in 1991. She is a frequent lecturer on landscape architecture and was Editor in Chief of *Landscape Architecture* and *Garden Design* magazines for ten years. Her books on landscape and garden design include *Outdoor Living Spaces* (1992), *Bold Romantic Gardens* (1990), and *Garden Design: History, Principles, Elements, Practice* (1984).

M. EDWARD SHULL is an independent consultant focusing primarily on landscape design, restoration and preservation of historic properties in the mid-Atlantic region. He is a past-president of Friends of Maryland Olmsted Parks and Landscapes and is engaged in an ongoing effort to catalog approximately 500 drawings related to Frederick Law Olmsted Sr.'s and the Olmsted Brothers' work in Maryland.

POST-CONFERENCE TRIP: OLMSTED AT BILTMORE

On Sunday, September 28, conference participants are offered an optional post-conference visit to Frederick Law Olmsted's extraordinary project at **Biltmore Estate** in Asheville, North Carolina. The day includes a driving tour of the grounds led by Biltmore's Landscape and Forest Historian, Bill Alexander, lunch and time to tour the house, gardens, shops and winery. We will travel by motor coach, departing from Old Salem at 7:30 a. m., and returning to Winston-Salem by 6:30 p.m. Trip cost: $85, includes transportation, tour, lunch, & admission. Register using the attached registration form.

Photograph Credits:

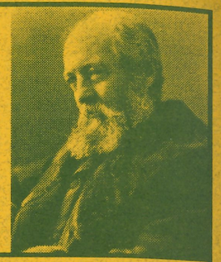
Cover: Portrait of Frederick Law Olmsted at Biltmore, John Singer Sargent: Used with permission from The Biltmore Company, Asheville, North Carolina

Inside: Photographs: Courtesy of the National Park Service, Frederick Law Olmsted National Historic Site

Frederick Law Olmsted

A GENIUS & HIS LEGACY

Conference Program



THURSDAY, SEPTEMBER 25

9:00 Registration Table Open. *Old Salem Visitor Center, 900 Old Salem Road*
1:00 **Welcome:** Paul Reber, President, Old Salem, Inc. *Old Salem VC Auditorium*
1:15 **Keynote Address: The Significance of the South in the Career of Frederick Law Olmsted.** Charles E. Beveridge, Series Editor, The Frederick Law Olmsted Papers, American University, Washington, DC
2:15 Break
2:45 **The Olmsted Firm.** Arleyn Levee, Olmsted Scholar and Landscape Historian, Belmont, MA
3:45 Free time to visit the gardens and museums of Old Salem
6:00 **Social Time and Informal Buffet Supper**. *Salem College*
7:30 **Panel Discussion**
9:00 **Coffee • Dessert • Book Sales**

FRIDAY, SEPTEMBER 26

9:00 Announcements
9:15 **Restoring Fairsted, the Frederick Law Olmsted National Historic Site, Brookline, Massachusetts**. Lauren Meier ASLA, Historic Preservation Specialist, Pressley Associates, Inc., Cambridge, MA
10:15 Break
10:45 **Introductions to Case Studies**
11:00 **Case Study: Restoring, Preserving and Enhancing Olmsted's Vision for Louisville.** Susan M. Rademacher, President, Louisville Olmsted Parks Conservancy, Louisville, KY
12:00 Lunch
1:30 **Case Study: Documentation, Planning and Design in Atlanta's Olmsted Landscapes – Druid Hills and Grant Park.** Dale Jaeger, Principal Landscape Architect & Preservation Planner, The Jaeger Company, Gainesville, GA
2:30 Break
3:00 **Case Study: Continuous Intervention: 75 Years of the Olmsted Legacy**. M. Edward Shull, Consultant, historic landscape research and design, Catonsville, MD
6:00 **Social Time and Informal Buffet Supper**. *Salem College*
7:30 **Sharing Session: What's New in Old Landscapes in the South**
9:00 **Coffee • Dessert • Book Sales**

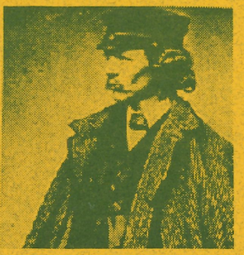
SATURDAY, SEPTEMBER 27

9:00 Announcements
9:15 **The Travels of Frederick Law Olmsted.** Kenneth McFarland, Director of Preservation and Education, Stratford Hall Plantation, Stratford, VA
10:15 Break
10:45 **Biltmore Estate: "A Great Work of Peace."** Bill Alexander, Landscape and Forest Historian, Biltmore Estate, Asheville, NC
11:45 **Conference Summary**.

Fourteenth Conference on Restoring Southern Gardens and Landscapes

A GENIUS & HIS LEGACY
Frederick Law Olmsted in the South

September 25 - 27, 2003



CONFERENCE LOCATION: All conference events take place in the Visitor Center Auditorium of Old Salem, Inc., 900 Old Salem Road, unless otherwise noted.

SHARING SESSION: If you are involved in a historical garden/landscape project, and would like to share your work with the conference participants, please enclose a brief description and details on a separate sheet with your registration form.

REGISTRATION AND FEES: The registration fee of **$250** per person includes all conference events, materials, admission to Old Salem, and three meals. **Registration** is at the Old Salem Visitor Center beginning at 9:00 a.m. Thursday, September 25th.
Optional **Post-Conference Trip** to Biltmore: **$85** (register using the attached form)

STUDENT FEE: A registration fee of $185 is available to a limited number of students. A letter of recommendation from a faculty member must accompany the student's registration.

CANCELLATION POLICY: Full registration fee will be returned if cancellation is received by September 15, 2003. After September 15, one half of the registration fee will be returned.

INFORMATION: Kay Bergey, Conference Registrar: 336-721-7378 / FAX: 336-721-7335 / bergeymk@wfu.edu

---

Registration Form

Title Mr. Mrs. Dr. Ms. Miss

Name *(As you wish it to appear on name tag. Please list names of additional registrants on the reverse.)*

Institution

Mailing Address

City State Zip

Telephone (w) (h)

Fax E-mail

☐ Please reserve ___ place(s) on the **Post-Conference Trip to Biltmore** ($85 additional fee.)

Payment may be made by: ☐ VISA ☐MasterCard ☐ American Express ☐Check *(to Old Salem, Inc.)*

Card # Expiration Date

Cardholder name (printed)

Signature: **TOTAL FEE:** $

Mail this form and check to: Kay Bergey, Landscape Conference Registrar
Old Salem, Inc., P.O. Box F, Winston-Salem, NC 27108-0346